

# Virginia Green Hotels & Lodging Facilities



### Old Crowe Farm Bed & Breakfast ~ USDA Certified Organic Red Oak, VA



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Old Crowe Farm Bed & Breakfast ~ USDA Certified Organic

A small peaceful USDA certified organic farm that raises rare heritage livestock. We are also a farmstay bed & breakfast that offers family- and pet-friendly, air-conditioned accommodations, tranquil country atmosphere, country breakfast, and a hands-on farm animal experience for the adults and children alike. Wake up in the morning and enjoy a delicious hot country breakfast prepared with our own farm eggs. farm raised pork sausage, and made-from-scratch biscuits.

The Old Crowe Farm is run based on principles that we feel best serve our community and environment. We are USDA certified organic and use no toxic chemicals or pesticides on our farm. We craft all aspects of the farm with the intention of serving as a model of a small sustainable, biodynamic, chemical free, learning farm. Virginia Green epitomizes what we stand for and reflects the importance of reducing the impact each of us has on the environment.

Bed and breakfast guests are served our farm-grown certified organic vegetables, fruits, and nuts. We also pasture raise heritage pork that provides the lard for the made-from-scratch biscuits and sausage. Leftovers are either composted or given to the pigs, chickens, worms, or livestock guard dogs. We continually strive to educate visitors as to the importance of protecting our environment by growing and consuming certified organic.

For more 'green' specific information: www.oldcrowefarm.com

#### **Virginia Green Activities**

#### This facility pledges that they:

#### Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals
- Line dry linens whenever possible

#### Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Newspaper
- Cardboard
- Batteries

#### Reduce solid waste

- Use refillable shampoo bottles rather than single-use bottles
- Instruct housekeeping staff to save and reuse unopened items
- Recycle fryer grease
- Compost food waste and other compostables
- Do not use any disposable containers, dishware, cutlery, or cups
- Use cloth napkins
- Use reusable coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible
- Use latex, low or no-VOC paints
- Re-use paint thinners
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

#### Use water efficiently

- Perform preventative maintenance to stop drips and leaks

- Have installed high efficiency dishwashers
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Use microfiber technology mops
- Use rain gauges and water meters and only irrigate when necessary
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers

#### **Conserve energy**

- Track overall energy bills
- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

#### Offer a green events package

- We do not host conferences or events





For more information on Old Crowe Farm Bed & Breakfast ~ USDA Certified Organic, see www.oldcrowe www.oldcrowefarm.com or contact Jacqueline Moyer at admin@oldcrowefarm.com or 434-735-0139.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.



Virginia Green



